# Rules and Guidelines for Logo Design Contest:

### Eligibility:

• The contest is open to all UWU students, regardless of their student year.

## Submission guidelines:

 All designs must be submitted electronically through the Google Forms portal (<u>Click to Submit</u>) on or before 15<sup>th</sup> June 2023, 11:59 pm. Logos should be submitted in a high-resolution PNG format, with a minimum resolution of 300 dpi (Make a ZIP file and upload, if you are attaching the source files). Multiple submissions per participant are not allowed.

### Design specifications:

• Designs should be original and designed specifically for the UWU Social Reconciliation Centre. They should reflect the idea of "Social Reconciliation". Logos should be simple, versatile, and memorable. You can use any colours and symbols, but they should have a meaning.

## Judging criteria:

• Submissions will be judged on their originality, creativity, relevance to the Theme: Social Reconciliation, visual appeal, and overall design quality.

## Ownership and usage rights:

 All submitted designs will become the property of UWU Social Reconciliation Centre. The Centre reserves the right to use and modify any submitted designs for any purpose related to its mission and vision. Participants will not retain any ownership or usage rights to their submissions beyond the contest. But, the credit for their design will be given on the Official webpage of UWU.

### Winner selection:

• The winning designs will be selected by the Panel of Judges appointed by UWU Social Reconciliation Centre's Management Committee, based on the judging criteria, the decision of the Panel of Judges and the Social Reconciliation Centre's Management Committee will be final and non-negotiable.

#### Prize:

• The winning design creator will receive a Certificate from the Centre.

#### Submission deadline:

• All the designs must be submitted on or before 15th June 2023, 11:59 pm.