Social Enterprise/ Social Business Idea Pitching Competition -2022 Guidelines for the Competition

General Guidelines

- 1. This competition is open for any participant (undergraduates, scholars, entrepreneurs, etc) who are interested in social entrepreneurship.
- 2. Individual or teams are eligible for the participation of Business Idea Pitching Competition.
- 3. The winning individual/ team will be the participant/s which is having the overall highest marks.
- 4. The decision of the panel members will be the final and will not be subjected to any change.

Rules for the Competition

- 1. The allocated time for the presentation of the business plan will be 10 minutes.
- 2. Additional 05 minutes will be given for questions and answering session.
- 3. The participant/s must submit their presentation in MS PowerPoint prior to the competition date (on or before 15th September 2022) to sepitchings2022@uwu.ac.lk.
- 4. Presentation is required to present in hybrid modes (physical or via zoom video conferencing system).
- 5. PPT template provided by the organizers should use to prepare the presentation.
- 6. PPT Video should create using the ZOOM app for the use in emergency situations occurred during the presentation.

Deadlines

Registration – on or before 25th August 2022

Inform Eligibility – 9th September 2022

Submit the pitch presentation and video -18^{th} September 2022

Final Session – 30th September 2022