

Uva Wellassa University

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Appointments and Promotions Paving the Learning Through Opportunities

Sakura Blossoms at Uva Wellassa University

Sakura (Japanese Cherry) plants planted in the UWU premises started blooming. These Sakura plants were imported from Japan under a Special Tourism Development Project in collaboration with UWU, Meijo University of Japan and District Secretariat, Badulla. Under the project 10 Sakura plants were brought from Japan and were planted at 7 different climatic and topographical conditions at Uva Province as a pilot research project. Two of the plants were ceremonially planted at UWU on January 3, 2018. Blooming Sakura at UWU has indicated that climatic conditions of Badulla area are conducive with the requirements of Sakura trees. Professor Ananda Kumara of Meijo University of Japan and Dr. P. H. T. Kumara of UWU, Sri Lanka were the Coordinators of the project from Japan and Sri Lanka and Dr. Evon Kaliyadasa, of UWU administered the research work of two plants at the University. Since, the research work was successfully carried out, the project will be upscaled with 1000 Sakura tree planting at Badulla area and developing a new tourism development avenue with a "Sakura Path".





Reaching New Heieghts

Finding a new Orchid species



Mr. Champika Bandara, an MPhil student supervised by Professor Sisira Ediriweera Department of Science & Technology, and the team was able to find a new orchid species from the tropical lowland rainforests of Sri Lanka. It is named *Gastrodia gunatillekeorum* (Gastrodieae, Epidendroideae, Orchidaceae). It is morphologically close to G. spatulata which is endemic to Indonesia owing to the white flower front with yellowish-orange color on the inner wall, yet had recognizable differences that were scientifically recognized and described by the team. This finding was published in Phytotaxa, the World's foremost journal of botanical systematics and biodiversity.





Beyond the Horizon -Collaborations and Linkages



Business Forum 2020 -A Platform to Optimize Business Ideas

Business Forum 2020 was held with the aim of strengthening the link between government organizations related to the business sector, university academics, reputed large scale industries, small and medium scale enterprises in Uva province and student entrepreneurs. The event was held at the main lecture theatre of the university on January 3, 2020 from 9.00 am to 5.30 p.m. The forum was aimed at pitching Technologies of UWU to the industry; creating a good link between industry and the university, providing an opportunity to the industry to showcase their requirements and creating a platform to have a discussion among the private sector, public sector, university academic staff and students. Mr. Thusitha Wijayasena, Chairman of the Kandy City Centre was the chief guest of the event. He shared many success stories, examples, advises and timely updates from the industry through his speech. Business Forum 2020 attracted a large number of participants and it provided a great opportunity for all the participants to grasp extremely informative and timely knowledge in the field.







Sri Lanka Forum of University Economists 2020

Uva Wellassa University hosted the 33rd meeting of Sri Lanka Forum of University Economists (SLFUE) on February 7, 2020 at UWU premises. The Faculty of Management and Department of Export Agriculture coordinated this meeting. UWU was elected as the Chair of the Forum for the year 2020 and Dr. Thusitha Kumara, Faculty of Management, was elected as the Chairman to the SLFUE for 2020.

A research workshop on "Philosophy behind Statistical Hypothesis Testing" and a Panel Discussion on "Millennium Challenge Corporation (MCC) Compact of Sri Lanka" were held along with the meeting. An eminent scholar and well known political economist, Professor Sumanasiri Liyange, moderated the panel discussion while Dr. Priyanga Dunusinghe, a Senior Lecturer attached to the Department of Economics, University of Colombo made an informative presentation on MCC prior to the panel discussion. Mr. Gevindu Kumarathunga, Ms. Sarasali Fonseka and Mr. Mayura Gunawansa participated as the discussants.













Academic Session 2020 Department of Export Agriculture

The Department of Export Agriculture, Faculty of Animal Science & Export Agriculture organized the Academic Session 2020 for the first time as a collaborative event with the support of AHEAD project (ELTA-ELSE DPs). The event was held on February 6, 2020 at the University Premises. The Session provided a scientific platform for the final year research students to present their research findings who are undergraduates of all three degree programmes of the Department of Export Agriculture: BScHons (Export Agriculture), BScHons (Tea Technology and Value Addition) and BScHons (Palm & Latex Technology and Value Addition).

Prof. J. L. Ratnasekera, Vice Chancellor, UWU, attended the event as the Chief Guest and the 'Keynote Speech' was delivered by Prof. D. P. S. T. G. Attanayaka from the Faculty of Agriculture & Plantation Management, Wayamba University of Sri Lanka. Prof. H. M. S. K. Herath, Head, Department of Export Agriculture welcomed all participants to the session giving an overview on the Academic Session 2020. Prof. J.L. Ratnasekera, Vice Chancellor and Prof. S. C. Jayamanne, Dean, Faculty of Animal Science & Export Agriculture addressed the gathering adding their best wishes. Dr. L. M. H. R. Alwis, Coordinator, Academic Session 2020 delivered the 'Vote of Thanks' in the inauguration.

The event was successfully conducted under five tracks Agribusiness Management, Agricultural Economics, Crop Production Technology, Food Technology and Processing Technology. Altogether, 122 presentations were accommodated in the session and the evaluation was undertaken by an expertise panel selected for each track representing internal and external resource personnel.

Dr. R. M. S. D. Rathnayake presented research highlights of her PhD at the closing ceremony and the 'Academic Session 2020' ended up successfully with the awarding of 30 presenters with 'Merit Awards'. Dr. M. G. P. P. Mahindarathne, Department Coordinator, AHEAD Project (ELTA-ELSE DPs), delivered the Concluding Remarks at the end.













SESSION - 2020

100th Senate Meeting of Uva Wellassa University

The 100th Senate meeting is a monumental milestone of Uva Wellassa University History. The first senate meeting of UWU was held on October 16, 2006. The first Vice-Chancellor, Dr. Chandra Embuldeniya was the chairman of this first meeting. The successive Vice-Chancellors of the University, Professor Ranjith Premalal De Silva and Dr. G. Chandrasena chaired the Senate during their service periods. Thirteen years and four months after this significant date it is all set for the 100th Senate Meeting, on February 19, 2020, which will be Chaired by Professor Jayantha Lal Ratnasekera, the current Vice-Chancellor of UWU.

University Quality Assurance Process Assessment and Dialog



Director, Quality Assurance Council of UGC, Prof. Nilanthi De Silva, visited UWU on March 6, 2020 to have discussions with university stakeholders in order to assess the quality assurance process of UWU. The thoughts and suggestions of deans of faculties, heads of departments and the administrative staff and quality assurance coordinators were shared on the present quality assurance mechanism of UWU in particular and of the university system in general.





Beyond the Horizon -Collaborations and Linkages

Emporia 2020 - The Marketing Day of UWU







UWU Marketing Day 'Emporia 2020' was organized by the second year undergraduates of the Industrial Information Technology (IIT) degree program for the third consecutive time under the course unit of Principles of Marketing. The event was successfully held on January 09, 2020 at UWU.

The event was organized to give practical exposure related to the theme marketing mix to the undergraduates. Through this event each group of undergraduates were given an opportunity to present their own product which they have identified through a market survey. By integrating the knowledge of Information Technology, the groups created websites of their own for the promotional campaigns.







Badulla District Official Independence day Celebrations

Badulla district Official Independence day Celebration was held in UWU premises along with a tree planting program on February 4, 2020. District Secretariat of Badulla and other respected government officers joined the event with the Vice Chancellor, Registrar, Bursar and other Staff members of UWU. The event was organized by the Office of the Governor combined with UWU.

















Co-existence within Differences

Glamouro 2019

"Glamouro" 2020 was held on January 30, 2020 at UWU Premises. It was a glittering event that takes place annually as the upshot of the essential skill subject Communication Skills (ESD 111-1). It showcases the remarkable talents of the first-year undergraduates of UWU.

As a high-profile event, Glamouro unveils the best personalities, pulse, and rhythm of young energetic individuals, while highlighting their vibrant and vivid team performance and the caliber in presenting.















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Annual Pirith Chanting Ceremony and Alms Giving of UWU

UWU annual pirith chanting ceremony and almsgiving was conducted on of January 24 and 25, 2020, with the guidance of the Vice Chancellor and with the support of Academics, Administrative Staff, Academic Supportive Staff, Non Academics and all the students. The ceremony was coordinated by Dr. K.M.R.K. Kulatunga, Senior Assistant Librarian of UWU Library.

The ceremony was organized by the students and staff annually. Fifteen Buddhists monks, including chief Sangha Nayaka theros of Badulla, were invited to the pirith chanting and alms giving pooja to bless the University and its visionary future.









Planting a green future

Fruitful Library Initiation

The fruitful library project was initiated at UWU on January 1, 2020 with the presence of the Vice Chancellor, Professor Jayantha Lal Ratnasekera, the Deans of the faculties, other academic staff members, Registrar, Bursar and other administrative staff members and non academic staff members. The event was organized by UWU Library staff and coordinated by Ms. D. P. C. Vithana, Senior Assistant Librarian at UWU. The fruitful library projects were initiated by Open University Library and a number of other public Libraries in the country on the same day.













Outstanding Achievements

"A" Grades for the Degree Programmes Offered by Department of Animal Science in Programme Review-2019/2020



Quality Assurance Council (QAC) of the UGC reviewed the two degree programmes offered by Department of Animal Science-Bachelor of Animal Science Honours (BAScHons) and Bachelor of Science Honours (BScHons) in Aquatic Resources Technology during 2019-2020. The eminent panel of reviewers has recommended "A" grade for the both degree programmes after a thorough evaluation process emphasizing the high level of accomplishment of quality expected from the programmes of study.





Winner of Inter - University Business Plan Competition



Ms. S.M.D.R.R. Senarathne, 3rd year student of the Export Agriculture Degree Programme, UWU received the first place in the Inter-University Business Plan Competition – BIZ MINDZ 2019 organized by Young Entrepreneurs Association (YEA) of University of Kelaniya.

This annual competition is held to recognize novel, creative and innovative business ideas of University students in the country. For the competition about 25 individuals/ teams participated from different universities. The final round of the competition was held on January 9, 2020 at University of Kelaniya. Ms. S.M.D.R.R. Senarathne was awarded the first prize for her innovative business idea on healthy and ready to eat cereal product 'Treacle Krisphy'.

Awarding Ceremony for the 2019-Certificate Course on Teaching in Higher Education







The awarding ceremony of the Eighth Certificate Course in Teaching in Higher Education (CTHE) was held at the Senate Boardroom of the University on February 19, 2020. The ceremony was graced by Prof. J. L. Ratnasekera, the Vice Chancellor of the UWU, the Deans of Faculties, the Registrar, the Bursar and the Resource Personnel of CTHE course.

The eighth CTHE was commenced on March 15, 2019 and concluded on October 23, 2019 by completing 150 hours of lectures according to the HETC guidelines. Academic portfolios submitted by the staff members were evaluated by a panel of resource personnel to the Induction Programme according to the standard Portfolio Evaluation Guidelines.

Twenty two staff members successfully completed the CTHE this time by completing the course modules and submitting the Academic Portfolio and were eligible to receive the CTHE Certificate with the effect of October 23, 2019. According to the awarding scheme introduced in 2017, following staff members who performed well in the CTHE programme were rewarded this year. Ms. V. P. Ellepola was rewarded with The Best Portfolio, The Best Presenters and The Best Overall Performer awards while Ms. P. O. De Silva was rewarded with The Best Presenter award.







Head, Heart and Hand towards Community

Animal Science Blood Drive 2020 "Donate Blood Donate Life"

The Animal Science Degree Programme of the Department of Animal Science organized the annual blood donation programme on January 21, 2020 for its 11th consecutive time. The theme of the program was "Donate Blood Donate Life". Central Blood Bank, Badulla and Monaragala collaborated with the Animal Science Blood Drive 2020. The event was made a success with the guidance and support of Consultant Transfusion Physician Dr. Nilmini Hettiarachchi, staff of Central Blood Bank and the endearing support and well wishes of the Academic Staff members of the Department of Animal Science.







Free eye checkup programme "The eye is the Lamp of the Body"

A free medical eye checkup programme for UWU staff was organized on February 24, 2020 at university premises. This Humanitarian task was organized by UWU Teachers Association in collaboration with 3D eye care solutions.

About 150 staff members along with their family members participated in this programme. The objective of the program was to obtain advice on various eye problems. The program also provided an opportunity to purchase spectacles for special discount prices.





Workshops and Seminars

Workshops for O/L & A/L Home Science Teachers

The Department of Tourism Studies of UWU organized a Workshop and Practical sessions for O/L & A/L Home Science Teachers at University premises on February 13 and 14, 2020.

















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Online workshop on "Entrepreneurship & IPR"

An on-line workshop on "Entrepreneurship & IPR" was held successfully on June 24, 2020 at Main Computer Laboratory of UWU. The workshop was held by the Department of Animal Science under the financial sponsorship of AHEAD ELTA-ELSE DP. The expertise for the workshop was rendered by the UBL Cell of the University.







Webinars organized by Faculty of Technological Studies

Guest Lecture series for Bachelor of Engineering Technology undergraduates. Organized by Dr. Y. N. S. Wijewardana

Tillage and Tillage implements

Mechanization and Agricultural Tractor

Resource Person - Mr. Chathuranga Bopeththa (BSc. Agric, Tech & Mgt,) Management Executive-New Product. Development & Product Management Agri Division, Heyleys Agriculture Holdings Limited participated as the resource person

Crop Establishment Machineries

Resource Person - N. A. Roshan Perera B.Sc.(Agri.) Hons. Assistant Director of Agriculture(Development), In-Service Training Institute, Gannoruwa, Peradeniya, Sri Lanka.

Tillage and Tillage implements

Resource Person - Dr Y. N. S. Wijewardana, Senior Lecturer (Gr. II), Uva Wellassa University



Webinars organized by UWU Library

Webinar Series - Organized by UWU library Team Coordinated by Dr. T. Pratheepan

Intermittent Metabolic Switching, Neuroplasticity and Brain Health

Resource Person - Prof. T. V. Arumugam. Professor in Physiology, La Trobe University, Australia.

Writing High Impact Research Papers and Optimize Citations Resource Person - Prof. P. Pichappan. Senior Scientist and Director, Digital Information Research Lab, Ilford, UK

How to find authentic journals for research publications

Resource Person - Dr. T. Pratheepan. Acting Librarian, Uva Wellassa University.



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Brown Bag Lunch Sessions by Faculty of Management & AHEAD

Brown Bag Lunch Sessions

Activity 01/Faculty of Management/ UWU/ Accelerating Higher Education Expansion & Development (AHEAD Project)

Branding and Brand Equity

Resource Person - Mr. Denzil Perera. General Manager - Hayleys Aventura IRM

Digital Marketing - Hospitality and Tourism Industry

Resource Person - Mr. Ian Iddamalgoda. Managing Director - MAYA Creations (Pvt) Ltd

The Impact of Covid - 19 on Micro and Macro Economic Sectors of the Tourism Business

Resource Person - Mr. Javid Miyandad. CEO - NEVERBEEN, Founder - EverIsland Family for Sustainable Destinations Management (Pvt) Ltd.

The Practical Application of ERP Systems in Real World Context

Resource Person - Mr. Dhanushka De Silva. Senior Information M3 Consultant - Fortude

Public Relations and Nature Marketing

Resource Person - Dr. Natia Sirabidze, Gr. Robakidze University, Batumi, Georgia

Events Sponsorship

Resource Person - Mr. Gihan De Silva. Managing Director - 361 Degrees (Pvt) Ltd.

Tour Costing

Resource Person - Mr. Vajira Hettiarachchi. Business Development Manager - Upali Travels

Advertising for Tourism

Resource Person - Mr. Kasun Pathirana. Managing Director - Formula of Creations

















Entertainment through Sports: towards a balanced life

Elle Coaching Camp

The Physical Education Unit of UWU had organized an Elle Coaching Camp for developing skills on January 25 and 26, 2020 at the University Playground. Ms. M. W. Lakna, Instructor in Physical Education has coordinated the above activity. As the resources person Mr. R. A. A. Jayawickrama and Mr. H. A. C. Kumara had successfully completed it.





UWU mission in COVID-19 battleground

Hospitality during crisis



Ms. Cindi Haxhi expresses her gratitude towards UWU for the hospitality given to her during COVID-19 pandemic. Ms. Cindi Haxhi is an Albanian student and undergoing an M.Phil study at Amsterdam University of Netherlands. Cindy wanted to do a research about "Vedda", Indigenous people in Sri Lanka. She joined with Dr. Ruwan Ransinghe, Head, Department of Tourism Studies of UWU to study indigenous people in Sri Lanka.

Cindi arrived in Sri Lanka on March 14, 2020, yet unfortunately had to face the COVID-19 pandemic situation in Sri Lanka. To add to that misfortune, she found that the Local indigenous community has closed their territory due to the pandemic. Converting the unavoidable to her benefit, Cindi changed her mind and started to study the Socioeconomic Impact of COVID control measures during the lockdown situation of Sri Lanka. She stayed at UWU Guest House during the pandemic and continued her studies with added confidence.

A Helping Hand to Redevelop SMEs

It is evident that the COVID-19 pandemic has created a significant negative impact on the SME sector in Sri Lanka. The University Business Linkage Cell of UWU organized an On-line Conference to provide SMEs in the country some practical solutions on how to re-look at their issues, restrategize and re-calibrate their businesses if they are to survive and storm during these tough times. Expected outcome of this online event is to provide some expertise knowledge and thoughts to SMEs to redevelop and create an initiation to provide technology to SMEs to re-strategize their businesses.





"The Fish Talk" වසංගත අභියෝග හමුවේ විසිතුරු මත්සා කර්මාන්තය

Department of Animal Science organized the event with the collaboration of Aqua Club of Aquatic Resources Technology. degree program on June 19, 2020, 10.00 a.m. to 1.00 p.m. Advisory panel included Mr. Ravindra Deshapriya (Senior Lecturer, UWU), Mr. Jagath Kulathilake (Lecturer, UWU) and Ms. Kumuduni Mudalige (Deputy Director, Sri Lanka Export Development Board)



UWU mission in COVID-19 battleground





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Appointments and Promotions (January – June, 2020)

Academic Staff - Appointments



Dr. E.M.U.W.J.B. Ekanayake Senior Lecturer Gr. (I) Faculty of Applied Sciences With effect from 06.04.2020



Ms. T.T.D. Dharmarathne Lecturer (Probationary) Faculty of Animal Science & Export Agriculture With effect from 06.04.2020

Academic Staff - Promotions



Prof. E.D.N.S. Abeyrathne Professor Faculty of Animal Science & Export Agriculture With effect from 24.05.2019



Dr. R.A.P.I.S. Dharmadasa Senior Lecturer Gr. (I) Faculty of Animal Science & Export Agriculture With effect from 01.05.2018



Mr. M. Rubavathanan Senior Lecturer Gr. (I) Faculty of Management With effect from 12.01.2019



Ms. M.S. Kurukulasuriya Senior Lecturer Gr. (II) Faculty of Animal Science & Export Agriculture With effect from 18.04.2019



Dr. B.V.A.S.M. Bambaranda Senior Lecturer Gr. (II) Faculty of Animal Science & Export Agriculture With effect from 17.05.2019



Dr. R.M.S.D. Rathnayaka Senior Lecturer Gr. (II) Faculty of Animal Science & Export Agriculture With effect from 11.11.2019

Administrative Staff - Appointments



Ms. M.L.W.O.M. Karunaratna Senior Assistant Registrar Human Resources (Academic) With effect from 18.11.2019

Paving the Learning Through Opportunities

Bachelor of Business Management General (External) Degree Program 1st intake (academic year 2020/2021)

The Centre for Open & Distance Learning together with the Faculty of Management launched an external degree program -Bachelor of Business Management General (External) degree. It will commence for the first intake of students from July 2020. Prof. P. I. N. Fernando has been appointed as the coordinator of this degree program.



Certificate Course in Agribusiness Management 2019/2020 (1st batch)

With the collaboration of the Department of Export Agriculture, the Centre for Open & Distance Learning of UWU has conducted a special Certificate Course in Agribusiness Management 2019/2020 as the first part of Advanced Certificate Course in Agribusiness Management. The course was started on February 15, 2020 and there were 32 students enrolled. Dr. R.A.P.I.D. Dharmadasa, Senior lecturer, has been appointed as the coordinator of this external program.



Applications are called for the year 2020 - Master of Business Management Degree Program

MBA Faculty of Management **Master of Business Administration** Uva Wellassa University Uva Wellassa University Applications are called for 2020 Duration : 2 Academic Years (4 Semesters) Streams Covered : Management, Accounting and Finance, Marketing, HRM Medium : English Lectures : Only in Weekends Commencement : October 2020 Why choose MBA (UWU)? o A Market-driven MBA 100% designed for working professionals • Problem-based teaching and learning approaches to inculcate strategic thinking • Designed to enhance the depth of competencies in handling business issues. Investment: 300,000 LKR Deadline for Applications : August 15, 2020 (Payable in three instalments) Dr. Kumudu Jayawardhana Coordinator, MBA O71 0881151 (Coordinator) Department of Management Sciences, 055 2226679 Please visit www.uwu.ac.lk/mba/ **Contact Our Team** for more information. mba@uwu.ac.lk Faculty of Management

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