Call for Papers



Journal of Management and Tourism Research (JMTR) Faculty of Management, Uva Wellassa University Special Issue on Impacts of COVID – 19 Pandemic on communities,

enterprises and economies

Background

Uva Wellassa University is a modern entrepreneurial university under the University Grants Commission of Sri Lanka which highly focuses on research and learning with strong emphasis on value addition to the national resources. Harnessing scientific, technological and entrepreneurial knowledge and skills of young graduates to support sustainable and inclusive development of the country is the key focus of the University. Correspondingly, The Faculty of Management is launching the Journal of Management and Tourism Research (JMTR) semiannually to expand the research potentials and to disseminate knowledge to its stakeholders. JMTR is expected to create the platform for publishing high quality and innovative findings at both theoretical and empirical level. Further, it encourages the young researchers to take their research findings to a wide range of readers while linking researchers with industrialists. Management and tourism have progressively been growing as disciplines and tourism particularly is expanding its boundaries to its own discipline. Amidst this background The JMTR is launched to contribute the knowledge creation and distribution in expanding the echelons of management and tourism research.

Accordingly, this special issue of JMTR is devoted exclusively to the publication of Research Paper, Case Studies, Review Articles and Survey Research on impact of COVID-19 pandemic on all aspects of Entrepreneurship, Management and Tourism.

This special issue concerns of the areas of studies (but not limited) on impact of COVID-19 pandemic on;

- Enterprises
- Employment and Human Resources
- Marketing Management
- Consumer Behavior
- Accounting and Finance

- Liquidity and Asset Management
- Economics
- Tourism
- International Trade
- Hospitality

Notes for Prospective Authors

Submitted papers should not been previously published nor be currently under consideration for publication elsewhere. (N.B. Conference papers may only be submitted if the papers has been completely re-written and if appropriate written permissions have been obtained from any copyright holders of the original paper)

You are invited to email the research and review papers to jmtr@uwu.ac.lk

To submit a paper, please read our guidelines in university web site.

All papers are refereed through a peer review process.

Important Dates

Submission of Full Papers – 15th July 2020

Notice of Decision to Author – 1st August 2020

Publishing – 14th August 2020

*The accepted papers will be published an ongoing basis on line of the special issue of JMTR

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