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Font; Times New Roman

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# Paper Title – (Heading 1, Size 14, Spacing 1, Add space before and after paragraph)

**Author 1 Name with initials, Author 2 Name with initials …etc. (Size 10 Bold)**

*Author 1 Affiliation*

*Author 2 Affiliation (Size 10, Italic)*

## Abstract (Heading 2, Size 12, Bold)

Abstract Content: Size 10, Justified, Line spacing 1, Add space after paragraph)

*Keywords*: Consumer Ethnocentrism, Consumer Patriotism, Consumer Preference, Consumer Ethnocentrism Tendency Scale.

## Introduction (Heading 2, Size 12, Bold)

Size 10, Justified, Line spacing 1, Add space after paragraph

## Literature Review (Heading 2, Size 12, Bold)

Size 10, Justified, Line spacing 1, Add space after paragraph

### Conceptual Frame Work

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Figure 1:

Source:

## Research Methodology (Heading 2, Size 12, Bold)

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**Table 1: Table Topic**

(Table Design - Plain Table 2, line spacing 1, remove paragraph spacing)

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## Results and Interpretations (Heading 2, Size 12, Bold)

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## Conclusion and Recommendation (Heading 2, Size 12, Bold)

Size 10, Justified, Line spacing 1, Add space after paragraph

## References (Heading 2, Size 12, Bold)

Size 10, Line spacing 1, Remove space after paragraph

APA Style References, Remove the Hyperlinks