

Graduate Profile - ENM

Graduates should be equipped with following competences to match with immensely competitive business environment.

1. Intellectual skills

- To demonstrate knowledge and understanding of scientific facts, concepts, theories, principles and methods necessary to underpin the management discipline to any competitive business environment
- To demonstrate knowledge and understanding of analytical and numeric skills
- To demonstrate an appreciation of the wider multidisciplinary management context and its underlying principles
- To demonstrate entrepreneurial skills to formulate new innovative business ventures

2. Communication skills

- Communicate information, ideas, issues and solutions appropriately to the working environment
- Communicate information, ideas, issues and solutions to variety of audience in written, graphical and verbal form.

3. IT skills

- To demonstrate necessary skills in handling computer-based management information system for decision making and controlling process

4. Practical skills

- To understand customer and user needs and the importance of consideration such as Aesthetics in the design process
- To demonstrate creativity and innovativeness in the synthesis of solutions and in formulating plans of actions
- To identify and manage all business processors effectively and efficiently

5. Teamwork and interpersonal skills

- Organize and work in teams to reach synergetic outcomes (leadership attitudes)

6. Professional development

- To adherence in business organizational ethics and develop public relations skills
- To actively contribute for the national and regional socio-economic development through management competencies and entrepreneurship (self-learning)