

Call for Papers



Journal of Management and Tourism Research (JMTR)

Faculty of Management, Uva Wellassa University

Volume 01; Issue 01

Coordinating Editor

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Editor/Special Issue of International Journal of Tourism Anthropology

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Uva Wellassa University is a modern entrepreneurial university under the University Grants Commission of Sri Lanka which highly focuses on research and learning with strong emphasis on value addition to the national resources. Harnessing scientific, technological and entrepreneurial knowledge and skills of young graduates to support sustainable and inclusive development of the country is the key focus of the University. Correspondingly, The Faculty of Management is launching the Journal of Management and Tourism Research (JMTR) to expand the research potentials and to disseminate knowledge to its stakeholders. JMTR is expected to create the platform for publishing high quality and innovative findings at both theoretical and empirical level. Further, it encourages the young researchers to take their research findings to a wide range of readers while linking researchers with industrialists. Management and tourism have progressively been growing as disciplines and tourism particularly is expanding its boundaries to its own discipline. Amidst this background The JMTR is launched to contribute the knowledge creation and distribution in expanding the echelons of management and tourism research.

Subject Coverage

Suitable topics include, but are not limited to the followings;

- Entrepreneurship and Small Business Management
- Innovation Management
- Accounting and Finance
- Economics and Statistics
- Human Resource Management
- Organization Behavior
- Marketing Management
- Strategic Management
- Hospitality Management
- MICE Tourism
- Travel and Tour Operation
- Special Interest Tourism
- Destination Management and Marketing
- Tourism Planning and Development
- Contemporary Issues in Tourism
- Event Management

Notes for Prospective Authors

Submitted papers should not be previously published nor be currently under consideration for publication elsewhere. (N.B. Conference papers may only be submitted if the papers has been completely re-written and if appropriate written permissions have been obtained from any copyright holders of the original paper)

You are invited to *email* the research and review papers to **jmtr@uwu.ac.lk**

To submit a paper, please read our guidelines in university web site.

All papers are refereed through a peer review process.

Important Dates

Deadline for Submission of Full Papers – 15th June 2018

Notice of Decision to Author – 29th June 2018

Publishing – 13th July 2018

If you have any queries concerning this special issue, please email the coordinating editor Dr. J.P.R.C. Ranasighe (ruwan@uwu.ac.lk)